



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 08-23-2012 PAGE: 1 of 3

GREAT AMERICAN MEDIA - 19752

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386831	05-21-2012	07-24-2012	1	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
2129094	234489	PHILADELPHIA	A. CLIFFORD	10-30-2012	11-06-2012	M (Broadcast Month, Cycle 1)	N	234489

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 2129094																	
1	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30		X	X	X	X			4	900	4	3,600.00
2	11-05-2012	11-06-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	3	30	X							1	900	1	900.00
3	10-30-2012	11-04-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30		X	X	X	X			4	900	4	3,600.00
4	11-05-2012	11-06-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	3	30	X							1	900	1	900.00
5	10-30-2012	11-04-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	3	30						X		1	300	1	300.00
6	10-30-2012	11-04-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	3	30						X		1	400	1	400.00
7	10-30-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	3	30							X	1	500	1	500.00
8	10-30-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	3	30						X		1	500	1	500.00
9	10-30-2012	11-04-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30		X	X	X	X			2	500	2	1,000.00
10	11-05-2012	11-06-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	X							1	500	1	500.00
11	10-30-2012	11-04-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30		X	X	X	X			2	400	2	800.00
12	11-05-2012	11-06-2012	09:00AM - 10:00AM	LIVE! WITH KELLY (MONDAY-FRIDAY) (842)	3	30	X							1	400	1	400.00
13	10-30-2012	11-04-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30		X	X	X	X			2	475	2	950.00
14	11-05-2012	11-06-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	3	30	X							1	475	1	475.00
15	10-30-2012	11-04-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	300	1	300.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est# 2129094			CMS # 234489	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-30-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 234489				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 2129094																	
16	10-30-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)				3	30						X		1	375	1	375.00
17	10-30-2012	11-04-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30		X	X	X	X			4	1,200	4	4,800.00
18	11-05-2012	11-06-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81				3	30	X							1	1,200	1	1,200.00
19	10-30-2012	11-04-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30		X	X	X	X			2	750	2	1,500.00
20	11-05-2012	11-06-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY				3	30	X							1	750	1	750.00
21	10-30-2012	11-04-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30		X	X	X	X			3	850	3	2,550.00
22	11-05-2012	11-06-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8				3	30	X							1	850	1	850.00
23	10-30-2012	11-04-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30		X	X	X	X			4	1,200	4	4,800.00
24	11-05-2012	11-06-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				3	30	X							1	1,200	1	1,200.00
25	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30		X	X	X	X			4	1,000	4	4,000.00
26	11-05-2012	11-06-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				3	30	X							1	1,000	1	1,000.00
27	10-30-2012	11-04-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				3	30						X		1	750	1	750.00
28	10-30-2012	11-04-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)				3	30		X						1	3,800	1	3,800.00
			----- ITEM LINE NOTE ----- BODY PROOF																	
29	11-05-2012	11-06-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	X							1	6,500	1	6,500.00
			----- ITEM LINE NOTE ----- DWTS																	

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Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title									
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 2129094															
30	11-05-2012	11-06-2012	10:00PM - 11:00PM	MONDAY PRIME 10-11P (794)	3	30	X							1	3,800	1	3,800.00	
			----- ITEM LINE NOTE -----															
			CASTLE															
31	10-30-2012	11-04-2012	09:00PM - 10:00PM	TUES PRIME 9-10P (811)	3	30		X						1	6,500	1	6,500.00	
			----- ITEM LINE NOTE -----															
			DWTS															
	MG Group #	Preempted	Rate Reason	MG Description		Duration												
	329611	10-30-2012	6,500 PROGRAM CHANGE	1 X 30 @ \$6,500 T 07:58PM - 09:00PM - 10/30/12-10/30/12 (810)	3	30		X						1	6,500	1	6,500.00	
		Total:	6,500											Preempt Total:		-1	-6,500.00	
32	10-30-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30		X	X	X	X	X	X	4	1,200	4	4,800.00	
33	11-05-2012	11-06-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30	X							1	1,200	1	1,200.00	
34	10-30-2012	11-04-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30		X	X	X	X			3	400	3	1,200.00	
35	11-05-2012	11-06-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	X							1	400	1	400.00	
														Contracted Gross Total:		61	67,100.00	
														Actual Gross Total:		61	67,100.00	
														Agency Commission:			10,065.00	
														Net Total:			57,035.00	
Month/YR		Preempted		Made Good		Contract Total		Adjustments		Actual Total								
Nov 12		6,500.00		6,500.00		67,100.00		0.00		67,100.00								
TOTAL		6,500.00		6,500.00		67,100.00		0.00		67,100.00								

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